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MoE's
INNOVATION CELL
(GOVERNMENT OF INDIA)



INSTITUTION'S
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100
YEARS



GLS UNIVERSITY INCUBATION CENTER

AN EXPERT SESSION ON “AI IN FINANCE” TO EQUIP STUDENTS FOR THE DIGITAL FUTURE



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Date: 28-07-2025

GLS-FOC hosted a session titled “AI in Finance” featuring Mr. Karthik Shah, a marketing expert in fintech and digital innovation. He discussed AI’s transformation of financial services, highlighting its origins, types (ANI, AGI, ASI), and key technologies like UPI, biometric payments, blockchain, and robo-advisors.

Mr. Shah explained AI’s applications in portfolio optimization, predictive analytics, risk management, and personalized investment advisory, emphasizing AI’s role in enhancing efficiency, speed, personalization, and complexity management in finance. He stressed that while AI scales business, human creativity and leadership remain indispensable.

The session concluded with a Q&A where students queried AI careers and implementation challenges. Mr. Shah encouraged students to understand AI well, cultivate human skills, and merge them with AI to become future leaders. The event was coordinated by Dr. Bhumika Ansodaria and Dr. Aashal Bhatt.





AI in Business
FOC Building
Lat 23.082821°
Long 70.105455°
29/7/2025 09:45 AM GMT+05:00